*Use this template to present your email newsletter copy to a developer to illustrate where copy and design elements should be placed. Alternately, this template can also be used to show clients newsletter content for review and approval before sending.*

*Cut, copy, and paste to add or remove sections as necessary. Use screenshots to show image placement (or consider including links or file names where images are located, such as in Dropbox or a DAM (Digital Asset Management Software).*

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| **Email Subject Line Options** |
| *Use the Email Subject Line Tester:* [*https://coschedule.com/email-subject-line-tester*](https://coschedule.com/email-subject-line-tester) |
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| **Preheader Text** |
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| **Introduction** |
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| --- | --- |
| **Lead Story 1** | |
| Copy | [Image] |
| Button Text: | Link URL: |
| **Lead Story 2** | |
| Copy | [Image] |
| Button Text: | Link URL: |

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| **Sub-Content Blocks** | | |
| Copy | Image | URL |
| Copy | Image | URL |
| Copy | Image | URL |

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| **Call to Action** | | |
| Copy | Image | URL |